

Elysian Heights Arts Magnet 7th Annual 5K

To Whom It May Concern:

Elysian Heights Art Magnet is a Title I school in Echo Park. Our families, neighbors, and businesses contribute more than \$100,000 annually on school enrichments. This community effort funds year-round instruction in art, music, and theater.

We're currently looking for 2022 annual sponsors. Our non-profit Elysian Heights Parent Association (Tax ID 85-5042402) is looking for businesses to sponsor our spring 5k fundraiser,

The goal of our 5k fundraiser is simple: build community, inspire a healthy lifestyle and raise funds for our school enrichments. 15% of the proceeds go to the American Lung Association in honor of Donovan.

We have four annual sponsorship levels ranging from \$200 to \$1500. Each sponsorship includes a prominently displayed banner in front of our Echo Park Ave school entrance, a web banner and promotion at Donovan's Run. Banners are displayed for one full calendar year.

You can read more about Donovan's Run and review our sponsorship levels on the following pages.

Thank you for your continued support,

The EHArts Team

ANNUAL SPONSORSHIP

Please see the attached Sponsor Banners file for images. You can view your banner placement at ehartsmagnet.com/support under “Thank you to our Sponsors!”

- 1. THE CAT’S MEOW \$1500**
 - a. 2’ x 6’ banner prominently displayed on Echo Park Ave
 - b. Business logo on Donovan’s Run official T-shirt*
 - c. 10x10 Event booth to interact with participants & promote your business*
 - d. Web listing with your business logo
 - e. “Sponsored by” physical program/flyer spot for Donovan’s Run*
 - f. “Sponsored by” social media post for Donovan’s Run

- 2. VI.Purrsons \$1000**
 - a. 2’ x 3’ banner prominently displayed on Echo Park Ave
 - b. 10x10 Event booth to interact with participants & promote your business*
 - c. Web listing with your business logo
 - d. “Sponsored by” physical program/flyer spot for Donovan’s Run*
 - e. “Sponsored by” social media post for Donovan’s Run

- 3. COOL CAT \$500**
 - a. 1’ x 3’ banner prominently displayed on Echo Park Ave
 - b. Web listing with your business logo
 - c. “Sponsored by” physical program/flyer spot for Donovan’s Run*
 - d. “Sponsored by” social media post for Donovan’s Run

- 4. PAW-SOME \$200**
 - a. Business listing on a 3’ x 4’ shared banner prominently displayed on Echo Park Ave
 - b. “Sponsored by” physical program/flyer spot for Donovan’s Run*
 - c. “Sponsored by” social media post for Donovan’s Run

***Due to the pandemic this service is unavailable.**

Elysian Heights Parent Association is a non-profit organization, tax-exempt under 501(c)(3) of the IRC. We carefully select our partners in keeping with LAUSD policy, and we reserve the right to exclude from

partnership any organization that does not meet those criteria.

Donnovan's Run is special simply because Donovan was special.

Donnovan Castellanos was an Elysian Heights third grader who was very involved at school. He competed in spelling bees, worked hard to be a top student, ran for student council vice president and when it came to Elysian Heights' annual 5k he'd only settle for being in the top three. Donovan was sweet, had a giving heart and never wanted anyone to feel left out. His grandma would give him money so he could buy candy or a toy but he'd insist on giving it to the homeless or anyone in need.

He was selfless. He was special.

Donnovan loved to make people laugh. And he really loved football. He had played since he was 4 years old in the PeeWee division. #4 was his number. The Green Bay Packers were his favorite team, a love he inherited from his dad. Donovan always played with the older kids and never gave up, complained or cried. He was a skinny, little guy with a never-quit attitude. His teammates called him Dragon Heart.

He was small but mighty. He was special.

In 2015 Donovan suffered a severe asthma attack. Donovan's heart, liver and kidneys were donated to help others live. His parents knew he'd want to help others.

The goal of our Elysian Heights 5K is simple: build community, inspire a healthy lifestyle and raise funds for arts positions. 15% of the proceeds go to the American Lung Association in honor of Donovan.